

TRISTAN KREUSER

Illustrator

 tkreuser@outlook.com
 (262) 909-0087
 Pleasant Prairie, WI

EDUCATION

Bachelor of Fine Arts

Illustration

Savannah College of Art and Design

 2022 - current

 Savannah, GA

 3.92

Awards

- Deans List, Every Semester

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Procreate
- Adobe Premiere Pro
- Adobe After Effects
- Animation
- Video Editing
- Wacom Tablets
- Cintiq Displays

CERTIFICATIONS

- Certificate in Photoshop

WORK EXPERIENCE

Freelance Illustrator

 2020 - current  Pleasant Prairie, WI

- Crafted captivating and dynamic illustrations for diverse projects, significantly enhancing visual enjoyment and contributing to the overall success of each project.
- Leveraged Adobe Creative Suite to craft engaging illustrations, leading to an increase in customer satisfaction and heightened project enjoyment.
- Crafted striking illustrations for various businesses and events, receiving positive feedback that highlighted their lasting impact on audience engagement.
- Employed charcoal and acrylic paints for expressive drawing and concept sketching, boosting photorealism in projects and delighting clients with stunning visual outcomes.

Warehouse Worker

Astound

 2023 - current  Sturtevant, WI

- Shipped brochures and banners for clients that significantly boosted trade show booth traffic and enhanced attendee engagement.
- Restored and revitalized graphics for trade shows, enhancing visual appeal and significantly boosting booth traffic and engagement.
- Packed engaging marketing posters that led to a increase in low-season sales, effectively capturing customer interest and driving significant revenue growth.
- Leveraged advanced banner sorting technology to enhance efficiency, significantly boosting productivity and reducing turnaround times.

Warehouse Worker

3DL

 2024 - 2024  Zion, IL

- Boosted client engagement at promotional events by creating eye-catching booths, working hand-in-hand with the design team to transform creative concepts into reality.
- Teamed up with senior designers to creatively amp branding elements for new campaigns, enhancing brand consistency and driving an increase in customer engagement on trade show floors.
- Operated heavy machinery to craft stunning light fixtures, boosting booth engagement and attracting an impressive number of visitors with their eye-catching designs.
- Collaborated with graphic designers to create eye-catching wall banners, resulting in a notable increase in booth traffic and engagement.